

From the Desk of the CEO

Steven C. Fraser.

June-August Newsletter



Dear Members and Guests,

It's been a busy 6 months in preparing for change. The Board of Directors have approved concept plans for the development of the main floor area, which will include: (1) a new and exciting bar area which will include a coffee shop to serve proper espresso coffees, (2) a new coolroom and delivery dock servicing the club in a more logistic way and flow of products to kitchen and bars, (3) a stage area where it use to be, (4) our gaming rooms will be aligned to service smoking and non-smoking areas and to comply with ventilation from the outside. (5) the foyer will have a more professional aspect to it by creating an airlock and easy access to sign in facilities, this will be done in stages to facilitate cashflow and financial affordability. The Board will be conducting a Business Planning session to consider the alternatives and the obstacles that the Club Industry will be confronted with in the future.

These changes are to take place in the 2025 year after all regulations and compliances with Council and other appropriate bodies are consulted and approved.

Your Clubs 2nd quarter financials are available via your website and by using your mobile phone you can scan the QR code on the Members Notice board. Your website is www.sgex.com.au so go ahead and look around.

There is a new website being developed and should be released soon.

The club has upgraded our Membership System where those members earning points for their loyalty will be able to use them to purchase drinks and tickets for shows and pay your accounts. This will be part of a promotion that is being developed, and details will be sent to all members via email and text. So please make sure your details are correct at reception: such as phone/mobile, address/ residential, and details we need to know so we can contact you.

Our Members Draw ended after implementing the new Membership System; however, we will be introducing instant prizes on a Magic Spinning Wheel full of prizes plus cash and vouchers. Entry will be via the raffle tickets you purchase on Friday and Saturday nights, each night they will go into a barrel

with your name and badge number on the back of the ticket for your chance to win the prizes displayed. This Magic Spinning Wheel will be displayed on the mobile TV monitor.

Entertainment: we have had some really well attended shows and some of the shows coming up are **Col Elliott**, for his adult humour and zany characters on this his "Guilty as Charged Tour" **Abbalanche** for all the ABBA fans out there Abbalanche will be here on the 4th October 2024. **Bad Sneakers** are here on the 7th September, and one entertainer that has been asked for is **Tommy Memphis**; he'll be here on the 14th September; **Vicki O'Keefe** will also be here on the 10th October, so keep your eye open for that show.

Now with all that good news some things will be changing; the price of beverages has to rise once again, with the CPI percentage increase which commenced on the 1st August; the prices will rise from the 26th August giving our Members a month grace at the old prices. It's a never-ending cycle of price increases.

Members please also be aware of the social media available through Facebook, Instagram and the Club's website. Or www.sgex.com.au The Website is still in the early stages of development, however, there is information for you currently.

"Building a Better Future"

Cheers till Next time.

Steven C. Fraser

Chief Executive Officer

16th August 2024 (my first-year anniversary at this fabulous CLUB)